

### **Best Practices**

### Academic Year 2017-18

### Practice I:

### 1. Title of the Practice:

"Innovation & Entrepreneur Development Programmes - Startups"

## 2. Objective of the practice

- To promote an innovation driven entrepreneurship culture among the students
- > To develop and promote commercially viable innovative products and solutions from the students.
- To promote a spirit of enterprise among budding technopreneurs
- > To bridge the gap between Industry and academia.

### 3. Context

- > IEDC Programme design systematically helps the Faculty in -charge to nurture the innovation culture among the young innovators.
- ➢ Beyond innovation, while engaging with IEDC activities, students are benefitted by an overall development in their personality, soft skills, technology skills and the 21st century skills.
- > IEDC programme allow students to explore new ideas, test them and develop prototypes using the resources available in IEDC. IEDC system adopts a "learning by doing" philosophy and promotes "Do It Yourself" culture.

- > IEDC programmes are designed in three distinct but connected verticals namely Innovation, Technical and Entrepreneurship. Students will be exposed to a number of interventions in these three areas.
- Phase 1: Innovation phase, students will be experienced the innovation thinking, tools of innovation and innovation mindset. Students will be experienced in design thinking, ideation which will help them to develop a new perspective towards social and community problems.
- ➢ Phase 2: Student will undergo a skill appreciation workshop and will be introduced to new technologies, future of work, concepts of computational thinking and other sectoral areas. Students are expected to take up efforts to upgrade skills in their chosen areas.
- Phase 3: Students will be exposed to business and entrepreneurship aspects through workshops and case studies. Tools such as Business Canvas Modeling workshops, Design Thinking workshops will be conducted in this phase. Students begin working in teams, towards solving the identified problems, leveraging their learning from the previous phases.

### 4. The Practice

SI.N	Programme	Date	Venue	Organisation	Number
0					of
					participan
					ts
1	Workshop on LED Fabrication	22/03/2018	EEE Seminar Hall, IESCE	Organized by IEEE in association with IES-IEDC	55
2	Idea Contest'18	21/02/2018	CSE Seminar Hall, IESCE	Organized By IES- IEDC	38
3	Orientation Program on Innovative		CE Seminar	Organized by IES IEDC	

	and Entrepreneur ial Skill Development - Startup Cognizance	15/02/2018	Hall	Resource Person: Mr. Shibin Mohammed T K, Faculty, EDI, India	78
4	VR Hands on Workshop	27/10/2017 & 28/10/2017	Programming Lab, Dept.of CSE Main Block, IESCE	Organized by Dept. of CSE in association with IES-IEDC	85
				Resource Person: Mr. Umesh Yadav , IIT Delhi	
5	IoT Hands on Workshop	23/10/2017 & 24/10/2017	Computer Lab EEE Block, IES College of Engineering	Organized by Dept. of ECE in association with IES-IEDC Resource Person:Mr. SubhamGupta ,Technical Expert- Team UTKRAANTI'18, IIT Kharagpur.	68
6	IEDC Summit 2017	19/08/2017	Adlux International Convention Centre,Angam aly	The summit was Organized by Kerala Startup Mission.	10

# 5. Evidence of Success

SI N o.	Name of the Compan	Founder Name& Contact Details	Brief about the company	Branc h (Batc h)	Evidence
1	3rd Eye Security Systems	Mr. Aslam Basheer dx.alsam@gmail.co m +91-9895428200	Installation and services provider company with a team of young entreprene urs and engineerin g profession als specializin g in the highest quality security solutions, with branches in Thrissur & Bangalore	EEE (2013 - 2017)	http://3rdeyesurveillance.net/
2	Consulti ng Pvt	Mr. Alwin Lazar V. alwinlazar46@gmail .com	Informatio n Technolog y and Servicesba	CSE (2013	https://www.zaubacorp.com/company/ZA CONIC-CONSULTING-PRIVATE- LIMITED/U72900KA2019PTC127426

		+91-9745380321	sed	2017)	
3	nth Index	Mr. Ajith Ramesh C R ajithrameshcr@gmai l.com +91- 7559973359	Softttware firm of App developem ent	CSE (2013 - 2017)	https://www.zaubacorp.com/company/NT HINDEX-SOFTWARE-SOLUTIONS- LLP/AAX-2694
4	Lemon	Mr. Ebrahim K K ebrahim@lemonblue .in +91-8943801853	Software company based on Big data analysis , App developme nt	CSE (2013 - 2017)	

# 6. Challenges

- ➤ Limited budget
- > Lack of expertise on how to form a digital strategy
- Lack of Managerial skills

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## Practice II:

## 1. Title of the Practice:

"School Empowerment Programmes"

## 2. Objective of the practice

- (1) positive sense of self
- (2) self-control
- (3) decision-making skills
- (4) a moral system of belief
- (5) pro-social connectedness.

### 3. Context:

- ➤ IES NSS unit 186 started their school empowerment on 25/10/2017 Wednesday of this particular academic year.
- > The school empowerment programme was conducted on V.V.L.P school chittilappilly.
- As a part of inaugration of school empowerment, our NSS programme officer Joseph sir, Ass. programe officer Ms. Sruthy Girish accompanied with us to the school.
- > School headmistress welcomed us to their school and "she will be grateful to the NSS volunteers of IESCE for taking up our school for cleaning programme." she said in the inaugral address.
- About 37 volunteers were attended the first day empowerment and it will be successful to a great extend.
- Regularly various programmes were conducted related to career guidance, How to write board exams?, Tricks to and tips to score high in maths.

### 4. The Practice

Sl.no	Programme	Date	Venue	Number of Participants
1	School Empowerment Programme- Inaguration	25/10/2017	V.V.L.P school chittilappilly	37
2	Career Guidance Programme	3/11/2017	Sree Durga Vilasam Higher Secondary chool, Peramangalm	
3	Environment Cleanliness Programme	6/12/2017	V.V.L.P school chittilappilly	50
4	How to write board exams?Tricks and tip to score high in math		Sree Sarada Girls Higher Secondary School	

### 5. Evidence of Success

- The young generations got confidence, knowledge, skills necessary for appearing to the board exams.
- > Career guidance programme helped the plus two students to identify the various courses and narrow them down to make their own future decisions.
- > Today's youth are tomorrows future. So they are build with good humanity and social responsibility.

## 6. Challenges

O.Chittilappilly

Most of the students are from rural area. The challenges faced are

> low self-esteem

depression and anxiety

that are a source of great stress, which inhibits learning.

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